

Muhammad Bilal

Full Stack Wordpress Developer | WordPress Developer | Theme & Plugin Developer | Web Designer | SEO Specialist

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 Website | Portfolio

 Islamabad, Pakistan

 Fiverr Profile

PROFESSIONAL SUMMARY

Strategic and results-driven Full Stack Web and WordPress Developer with extensive experience delivering high-performing websites, custom plugins, and tailored digital solutions for clients worldwide. Specialized in **WordPress theme and plugin development**, WooCommerce customization, and SEO-driven web design. Proven ability to build responsive, user-friendly, and visually engaging websites while optimizing for performance, scalability, and search visibility. Adept at managing end-to-end development projects, integrating third-party systems, and implementing modern design practices that align with evolving business and technology needs.

PROFESSIONAL EXPERIENCE

Full Stack WordPress Developer (Freelance)

Fiverr & Upwork – Self Employed

2021 – Present

- Designed and developed fully responsive WordPress websites for 100+ international clients across eCommerce, SaaS, and service industries.
- Built and customized WordPress themes and plugins to meet unique client requirements and enhance functionality.
- Integrated WooCommerce with advanced features such as membership systems, booking calendars, and digital product delivery.
- Optimized websites for SEO, site speed, and mobile usability to improve search visibility and user experience.
- Led a development team, overseeing task allocation, code reviews, and project delivery.

SKILLS & EXPERTISE

WordPress Development

- Theme & Plugin Development
- WooCommerce Setup & Customization
- Oxygen Builder & Elementor Pro
- Membership & Subscription Systems
- Booking Systems & Digital Product Delivery

SEO & Website Optimization

- On-Page & Technical SEO
- Website Speed & Mobile Optimization
- Keyword Research & Content Strategy
- Schema Markup & Core Web Vitals
- Local SEO & Google My Business Optimization

Full Stack Web Development

- Frontend (HTML, CSS, JavaScript)
- Backend (PHP, MySQL)
- API Integrations & Third-Party Tools
- Custom Functionality Development
- Responsive & Cross-Browser Compatibility

Web Design & UX

- Modern & Minimal Website Design
- Animations & Parallax Effects
- Landing Page & Portfolio Design
- Layout Structuring for Engagement
- Brand-Centric Visual Elements

COURSES & CERTIFICATIONS

Full Stack Web Development

Udemy

- Trained in WordPress Development, Theme & Plugin Customization.
- Gained hands-on experience with frontend (HTML, CSS, JS) and backend (PHP, MySQL) technologies.
- Learned API integrations, responsive design, and eCommerce systems.

Advanced WordPress & SEO Training

Idm Pakistan

- Covered on-page, off-page, and technical SEO strategies.
- Mastered local SEO optimization, backlink building, and keyword research.
- Focused on improving site performance, visibility, and ranking growth.

Certified Courses in IT & Development

Air University, Islamabad

- Completed certifications in programming, database systems, and software engineering fundamentals.
- Strengthened understanding of web technologies, system design, and development workflows